

## Hearing, Speech, RLD

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**From:** Peggy Bell <peggy@ad4h.com>  
**Sent:** Tuesday, October 15, 2019 4:47 PM  
**To:** Hearing, Speech, RLD  
**Subject:** [EXT] Telecoil Education for Purchasers of Hearing Aids in NM

**Follow Up Flag:** Follow up  
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Dear Licensing Board Members:

It is my understanding that the New Mexico Speech/Hearing licensing board will soon vote on a rule to require a clause on all hearing aid sales contracts that says the purchaser was informed of telecoil technology prior to the sale of the applicable hearing aids.

My advice, based on what's been happening in the state of Florida, is to be sure that **BOTH the seller and the purchaser** sign off on the PURCHASER being fully educated about the purpose and usefulness of telecoil technology.

In Florida, only the seller is required to check a box re: telecoil information being shared and in fact, over 80% of people we meet in our local HLAA chapters report that they were NEVER INFORMED about telecoil technology that could (and should) be built into the hearing aids they purchased.

My experience related to this topic includes B2B marketing of hearing loop solutions for public spaces and, as a volunteer, serving local and state chapters of the Hearing Loss Association of America (HLAA).

Please refer to the HLAA website for more information on this technology and how valuable it is to people — once they are fully aware of it!

<https://www.hearingloss.org/hearing-help/technology/hat/hearing-loop-technology/>

Another helpful resource on this topic (importance of telecoils) is a video produced by an audiologist in AZ:

[https://youtu.be/p\\_Ta6l7SVwI](https://youtu.be/p_Ta6l7SVwI)

Please call or write if you have any questions.

Thank you for your consideration of this request for dual-consent on telecoil education.

Peggy Bell